

Vera Guttenberger

Designer and Developer | verag.me

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Experience

Deloitte | UX Designer

February 2019 - Present

- Owned the creation of the design system for a product that optimizes case processing by enabling the collaboration between humans and AI. Designed an intuitive interface that directed human interactions to grow training data.
- Designed new features for and developed the front-end of a supply chain data monitoring platform that automatically separates issues from the mass in a proactive and targeted way. The tool was implemented at companies in the healthcare, retail, and consumer goods industries.
- Collaborated with the HR leadership of a global corporation to redesign the chatbot experience, including avatar, personality, and conversation design, making the user experience delightful, helpful, and engaging.
- Designed a marketing analytics dashboard that tracks and reports metrics, delivers meaningful insights, and enables streamlined and accurate decision making.

Charles River Analytics | Front-End Engineering Intern

June - September 2018

- Designed and deployed new features for a desktop application that simplifies air force mission system integration.

Cloud Technology Partners | Web Development Intern

May - August 2017

- Designed and built a web application that displays IoT device data for monitoring product health and proactively identifying issues.

Tufts University Computer Science | Teaching Assistant

January 2017 - December 2018

- Worked as a teaching assistant for Introduction to Computer Science, Discrete Mathematics, and Programming Languages courses. Conducted office hours, led labs, and graded assignments.
- Collaborated with the Programming Languages professor to redesign the custom grading platform.

Education

Tufts University

December 2018

B.S. Computer Science,
Cognitive and Brain
Sciences

Skills and Tools

UX Methods

User interviews, persona building, journey mapping, user stories, state blueprints, information architecture, user acceptance testing

UX/UI Design

Figma, Sketch, InVision Studio, Adobe XD, XMind

Web Development

React, HTML, CSS, Javascript, Java, Bootstrap, D3.js, Material-UI, Git

Digital Art

Procreate, Adobe Illustrator, Photoshop, Blender

Project Management

Agile Dev, Scrum, Kanban, Jira, Stormboard

